

# ELA NEWS

The customer magazine  
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# DENTAL SURGERY MADE FROM ELA CONTAINERS

Short-term room solution after a fire



# 1





See above

Patients and staff alike feel at ease in the mobile dental surgery made from containers.

Image 01

In addition to the treatment rooms, the ELA dental surgery system features a waiting room.

Image 02

Even special examinations can be performed in the temporary surgery thanks to the technician's and X-ray room.



01



02

See below

The friendly reception in the entrance area of the temporary surgery is enough to calm the nerves of a lot of patients.



See above

The heavy devices and instruments in the treatment rooms require a reinforced floor.

See below

The concrete foundations protect against floods as the ELA system is directly adjacent to a river.

## Dental surgery made from ELA containers

"We were on the brink following a fire in our building", explains Dr Ricarda Daser, dentist and co-owner of the Dr. Wolfgang Daser & Dr. Ricarda Daser dental surgery in Mainburg near Ingolstadt.

The dentists considered a temporary building made from ELA containers as an intermediate solution while the renovations were carried out. First and foremost: it had to be quick. At the same time, all of the requirements of a modern dental surgery had to be met. "Planning the system, we were able to use our extensive experience with container systems for healthcare, which enabled us to provide a rapid solution", explains ELA Area Sales Manager Norbert Spiegel.

This means that, in coordination with the engineering firm Stark and the dental surgery, a fully equipped, fully functional dental surgery was built in no time at all. The floors in the container had to be reinforced to support the heavy equipment in the surgery. Flood control also had to be taken into consideration as the container system was situated right next to a river. "In situations like this, we can prop our container systems up on our special ELA concrete slabs. There were over 150 in this case", says Spiegel.

With five treatment rooms, a reception, a waiting room, a technician's and X-ray room, an office and a lounge, the 260 m<sup>2</sup> dental surgery meets all of the requirements of a modern dental surgery. The conditions are perfect for the dental surgery team and patients thanks to the full air conditioning and pleasant LED lighting.



## Details

**Location**  
Mainburg

**Responsible ELA location**  
ELA Container GmbH, Moosburg

**Type and number of containers**  
12 ELA premium containers and  
3 ELA quality all-rounders

**Floor space**  
260 m<sup>2</sup> + terrace

**Use**  
Interim dental surgery

**Colour/floor**  
Outer walls: Pebble grey, RAL 7032  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
LED lighting, glass double door, smoke alarms, kitchen, WCs, accessible toilet, awning, mobile concrete foundations, furniture, furniture and amenities and external stairs provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
12 months





2

## A TEMPORARY ANNEX TO A SWIMMING POOL

See above

The swimming pool annex made from ELA containers keeps the business open during renovations.

See below

With an area of almost 600 square metres, the changing area is part of the temporary ELA annex for the Belgian swimming pool.



### ELA Container keeps the fun going at indoor swimming pool

The swimming pool in the Belgian city of Aalst is a popular destination for families, schools and clubs alike. With this in mind, city administrators were unwilling to close the pool for urgent renovation work. Instead, they got in touch with the Belgian branch of the room specialist ELA Container.

"The customer wanted to add an annex consisting of temporary container rooms to the swimming pool in order to keep it open during the renovation", explains Eddy Bogaerts, ELA Branch Manager in Belgium. "We welcomed this task with open arms and worked with the customer to develop a room design to meet the strict requirements of a swimming pool."

Specifically, it was a matter of moving the changing rooms, sanitary facilities and front desk area into ELA's room solutions. "No easy task, but we were able to overcome the challenges of ventilation, flooring and a hot water supply", says Bogaerts. In lieu of traditional floor panels, ELA built a single continuous floor out of several large components. "This way, there are no potentially dangerous edges to the floor in the bare-foot area", continues the branch manager. The temporary container system was quickly connected to the swimming pool's hot water system for a constant supply of hot water to the showers.

"I think that a lot of families, schools and clubs are happy that they will be able to continue using the pool during this period", says Bogaerts. "Only by working closely with the customer were we able to pull off this major project so successfully."

### Details

**Location**  
Aalst (Belgium)

**Responsible ELA location**  
ELA Container Belgium BVBA, Temse

**Type and number of containers**  
53 ELA premium containers

**Floor space**  
900 m<sup>2</sup>

**Use**  
Temporary changing rooms, sanitary areas, front desk areas

**Colour/floor**  
Outer walls: Pebble grey, RAL 7032  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
Powerful special air-conditioning system with continuous forced ventilation, continuous flooring, LED lighting, smoke alarms, continuous water supply, glass double door, accessible WCs, partition walls and cubicles provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
2 years



3

## A SHORTAGE OF SPACE OVERCOME QUICKLY

See above

The ELA courtrooms supported proceedings at the District Court of Oldenburg during the coronavirus pandemic.

See centre

Three ELA premium containers were combined to form each additional courtroom.

See below

ELA supplied the room modules fully fitted with electrical equipment, lighting, roller shutters and smoke alarms.

### District Court of Oldenburg orders ELA courtrooms

The coronavirus pandemic has affected almost every part of life, including the judiciary. "Due to social distancing, the number of courtrooms fell from six to three. This was not enough to conduct proceedings reliably and on schedule", explains Torben Tölle, a judge at the District Court of Oldenburg.

However, the problem was quickly solved thanks to the room specialist ELA Container from Haren. "With our ELA premium containers, we were able to supply three new courtrooms with a total usable area of 162 square metres", explains ELA Area Sales Manager Ralf Neelen. "Enough space to socially distance and keep everyone involved in the proceedings safe."

ELA supplied the rooms fully fitted with special exterior doors, electrical installation, smoke alarms, roller shutters and interior LED lighting. The customer also opted to have the containers painted pebble grey on the outside. This way, the new courtrooms matched the backdrop of the court buildings nicely.

"It was ideal to position the containers in the inner courtyard of the former prison to keep things running smoothly at the District Court", says Neelen. "We used our trucks with loading cranes to lift the mobile rooms quickly over the five-metre-high wall. The modules were then brought to the designated point by forklifts." The customer is satisfied: "Everything ran smoothly between all of the authorities and ELA Container", says Judge Tölle. "The project manager Ralf Neelen was always on hand to offer advice and assistance."



### Details

**Location**  
Oldenburg, Germany

**Responsible ELA location**  
ELA Container GmbH, Headquarters, Haren (Ems)

**Type and number of containers**  
9 ELA premium containers

**Floor space**  
162 m<sup>2</sup>

**Use**  
Courtrooms for the District Court

**Colour/floor**  
Outer walls: Pebble grey, RAL 7032  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
Special exterior doors, smoke alarms, LED lighting, furniture and amenities provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
6 months



# CUSTOMISED CONTAINER ARCHITECTURE

ELA Container builds meeting rooms  
for a pharmaceutical company



# 4

## ELA Container builds meeting rooms

Impossible is just a word: Michael Rotzinger has internalised this phrase in his time working as an ELA Area Sales Manager. And so, a container system with an extraordinary architecture was created in Grenzach-Wyhlen. "In multi-storey container systems, the individual modules are normally positioned directly on top of one another", explains Rotzinger. This accounts for the structural conditions. "In this case, however, the customer wanted the container rooms to be arranged on top of one another in a staggered fashion for a roof on one side and a roof terrace on the other."

Unusual but not impossible. ELA Container wasted no time in delivering the rented system with 144 square metres of usable area to the border between Germany and Switzerland and assembled it in a staggered arrangement using reinforcing frames. The ground floor featured three meeting rooms, a kitchen and two sanitary areas. The first floor was a large 70 square-metre room which served as a lecture hall. External galvanised steel stairs lead to the upper floor.

"The system was of course ready to use as soon as it was built", explains Rotzinger. ELA fitted the modules with energy-saving interior LED lighting, cable ducts and smoke alarms. It also added a fitted kitchen, outdoor entryway, ramps for barrier-free access and equipment for the sanitary areas.

"This project involved real teamwork. By coordinating closely with the customer and relying on the ELA team's drive to do what seemed impossible, we were able to successfully complete this project for Roche Deutschland", says Rotzinger. The ELA containers will now be used by the pharmaceutical company as meeting rooms for 18 to 24 months.

## Details

**Location**  
Grenzach-Wyhlen

**Responsible ELA location**  
ELA Container GmbH, Billigheim

**Type and number of containers**  
8 ELA premium containers

**Floor space**  
144 m<sup>2</sup>

**Use**  
Mobile meeting rooms / lecture halls

**Colour/floor**  
Outer walls: Anthracite grey, RAL 7016  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
Full-length plastic tilt-and-turn windows, double-glazed, with roller shutters, split air-conditioning units, LED lighting, cable ducts, smoke alarms, fitted kitchen, outdoor entryway and ramps, barrier-free access, two sanitary areas, furniture and amenities provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
18 to 24 months





01



02



03

Image 01

Staff and visitors access the upper floor via stairs with a landing.

Image 03

The corridor modules make it easy to move between the individual offices and rooms.

Image 02

With equipment from ELA, the meeting rooms on the ground floor are ready to use immediately.

See below

Large windows on the first floor allow lots of natural daylight into the lecture hall.



See above

In the ELA studio container system, participants can relax and focus on their work while observing social distancing.

See centre

Featuring an area of 60 square metres, the system originated from the ELA used-container centre in Haren.

See below

Lots of light and space for creativity: ELA's room solution provides the perfect working environment for artists.

### Kunsthalle Emden offers alternative work spaces

The art and culture scene has been hit particularly hard by the coronavirus pandemic. However, the art gallery Kunsthalle Emden has found a way to continue running its painting school while observing strict hygiene rules. In an ELA studio container system, participants can relax and focus on their work while observing social distancing.

"We moved our classes to open-air studios but needed additional space for the colder months", explains Claudia Ohmert, director of the "Kunst Aktiv" painting school in Emden. "The modular rooms from ELA have everything we need for our classes in winter: enough space, natural light through large windows and pleasantly warm temperatures thanks to the built-in electric heaters."

The system comprises four combined ELA office containers with no partition walls, is 60 square metres in size and originates from the ELA used-container centre in Haren. Customers can view, select and purchase used containers there. The selection ranges from a complete container system to individual storage, office, gatekeeper and sanitary containers. "Our used containers are in top condition and have already rendered an excellent service for a lot of customers", says Tim Albers, Managing Director of ELA Container.

"We are happy to have found a suitable room solution with ELA Container", says Ohmert. "Without the studio container system, we would have had to drastically limit our classes because the health of our participants is the most important thing."

### Details

<b>Location</b>	Emden
<b>Responsible ELA location</b>	ELA Container GmbH, Used-container centre, Haren (Ems)
<b>Type and number of containers</b>	4 ELA premium containers Used containers in excellent condition from the ELA used-container centre
<b>Floor space</b>	60 m <sup>2</sup>
<b>Use</b>	Mobile studio container system
<b>Colour/floor</b>	Outer walls: Pebble grey, RAL 7032 Inner walls and ceiling: White Floor: Wood flooring, brown
<b>Extra equipment</b>	Double swing doors, smoke alarms, computer desk lights, wood flooring, furniture and amenities provided by the customer
<b>Duration of use</b>	Several years







6

## FROM A SHOWROOM TO A BAKERY

See above

Once an information point, now a bakery: ELA all-purpose containers can be adapted to any need for space.

See centre

Thanks to the room solution from ELA, bread sales can continue even while the branch is being renovated.

See below

The large window fronts and bright interior design are a pleasant sight for customers and staff alike.

### Sustainable room solutions from ELA

Society is increasingly focused on living sustainably and responsibly. Businesses are also being urged to address matters of sustainability. "At ELA Container, sustainability is a key part of our corporate DNA", explains ELA Area Sales Manager Ralf Neelen. "Using minimal resources, we can adapt our all-purpose container modules to any need for space. This means that rented rooms from ELA always have more than nine lives."

A container system has recently begun its third life on Marktplatz in Haren. Made from two ELA premium containers connected along their long sides, the bakery will serve as a temporary solution while the actual Schäfer branch is renovated from the ground up. "This system has previously been used as an information point and a showroom", says Neelen. "With its full-length windows and compact measurements, it is also perfect as a retail area."

The bakery staff are happy with the ELA rooms with their anthracite grey exterior paintwork and bright interior design: "We enjoy being in our container-based bakery and the customers are responding well to the temporary branch."

The container system will be used as retail space for two months. And after that? "We will see", says Neelen. "It is not inconceivable that the same containers will be used as a school, nursery, bank branch or office, either individually or in combination with other modules", explains a field staff member. "That is what makes our products sustainable: they can always be reused."

### Details

**Location**  
Haren (Ems)

**Responsible ELA location**  
ELA Container GmbH, Headquarters, Haren (Ems)

**Type and number of containers**  
2 ELA premium containers

**Floor space**  
36 m<sup>2</sup>

**Use**  
Bakery

**Colour/floor**  
Outer walls: Anthracite grey, RAL 7016  
Inner walls and ceiling: White  
Floor: Vinyl, brown

**Extra equipment**  
LED lighting, smoke alarms, glass double door, glazed front and longitudinal walls, furniture and amenities provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
2 months



7

## SKY'S THE LIMIT WITH CONTAINERS

See above

Lighting, electrical equipment and heating: ELA also supplied the basic equipment for the work spaces.

See centre

The multi-storey building made from ELA containers houses meeting rooms as well as offices.

See below

Efficient in every way: Four-storey ELA container systems provide lots of space on a limited surface area.

### A four-storey office system for industrial customers

Sustainability is a strategic principle for the energy supplier MVV Umwelt in Mannheim. It produces electricity from heat, waste, biomass and wind. The company was in temporary need of additional offices and meeting rooms for its projects. The difficult part was the need for a lot of space on a small surface area.

It was the perfect scenario for the room specialist ELA Container. ELA can create new space on a limited surface area in no time with four-storey container systems. The company recently obtained the statics certificate needed for this.

Annette Jarosch, a project manager and structural engineer at MVV, praises the way the companies worked together: "ELA worked hard to be of assistance to us even in the basic design phase and proved a skilled business partner after the contract to deliver the office containers was awarded. The office containers meet the work requirements of MVV Umwelt and allow MVV staff to work industriously in the new office container system."

In addition to the office and meeting rooms, the temporary building features a kitchenette, WCs and an internal stairwell. The window banks on both sides let lots of light into the rooms inside and are just as much an eye-catcher as the height of the system.

For Julian Schreiner, ELA Area Sales Manager, the project has been a resounding success: "Together with the customer, we have completed a pioneering feat in this four-storey container system. Especially in industry, there is often not enough space to set up large container systems. Four-storey ELA systems are the ideal solution for such customers."

See above

Lighting, electrical equipment and heating: ELA also supplied the basic equipment for the work spaces.

See centre

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See below

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### Details

**Location**  
Mannheim

**Responsible ELA location**  
ELA Container GmbH, Billigheim

**Type and number of containers**  
20 ELA premium containers

**Floor space**  
360 m<sup>2</sup> on four floors

**Use**  
Offices and meeting rooms

**Colour/floor**  
Outer walls: Pebble grey, RAL 7032  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
Four-storey structure, internal stairwell, air-conditioning units for cooling and heating, LED lighting, smoke alarms, data processing technology, acoustic ceiling panels

**Purchased or leased**  
Leased

**Duration of use**  
36 months





# ELA CONTAINER BUILDS A TEMPORARY CANTEEN

8

Customer impressed by practical advice



The canteen made from ELA containers is a key meeting point for staff and students on the campus.





See above

The commercial kitchen and service counter have also been moved into the ELA system during the renovations.



See above

LED lighting and acoustic panels create a pleasant, friendly atmosphere in the container system.

See right

At 3 metres in width, the ELA premium modules provide a lot more space to eat and take a break.



See above

Large-scale temporary canteen project: ELA combined 35 premium modules to create this system in Göttingen.

See centre

ELA supplied the sanitary areas for the temporary canteen fully fitted with WCs, urinals and sinks.

See below

ELA also took the special requirements of barrier-free access into consideration when it planned and built the system.

### A major project for Studentenwerk Göttingen

At ELA Container, the usual process begins with customer specifications, followed by the plan and then implementation. "When we received the enquiry from the student assistance foundation Studentenwerk Göttingen about a temporary canteen made from mobile rooms, we not only prepared a quotation, but also a draft plan at the same time", explains ELA Area Sales Manager Christiane Basler. In doing so, she and her colleague Kevin Koopmann, a project manager at ELA, won the major project for the room specialist from Haren.

"We found the draft extremely helpful when it came to considering other aspects", says Carmen Heine, Head of Building Management at Studentenwerk Göttingen. She is in charge of planning a temporary canteen while the canteen on the north campus undergoes a comprehensive renovation and extension. "As ELA provided us with expert advice in the planning phase and pointed out potential alternatives, we ended up with an excellent room solution which was within our budget."

The customer was impressed by the 3-metre-wide ELA premium containers in particular. "With their extra width, the ELA premium modules offer potential savings in terms of rent, transport and assembly", explains Koopmann. "This is a significant cost advantage when the usable area is to be 550 square metres."

"The top priority was to build a facility where students would still be happy to meet for their meals", says Heine. "We were able to achieve this goal with ELA Container as everything ran smoothly and on schedule from planning to realisation."

### Details

<b>Location</b>	Göttingen
<b>Responsible ELA location</b>	ELA Container GmbH, Headquarters, Haren (Ems)
<b>Type and number of containers</b>	35 ELA premium containers
<b>Floor space</b>	Approx. 550 m <sup>2</sup>
<b>Use</b>	Temporary canteen
<b>Colour/floor</b>	Outer walls: Pebble grey, RAL 7032 Inner walls and ceiling: White Floor: PVC, light grey
<b>Extra equipment</b>	LED lighting, smoke alarms, acoustic ceiling panels, infrared heating, split air-conditioning units, accessible sanitary area, floor reinforcements, cable ducts, furniture and amenities provided by the customer
<b>Purchased or leased</b>	Leased
<b>Duration of use</b>	1.5 years



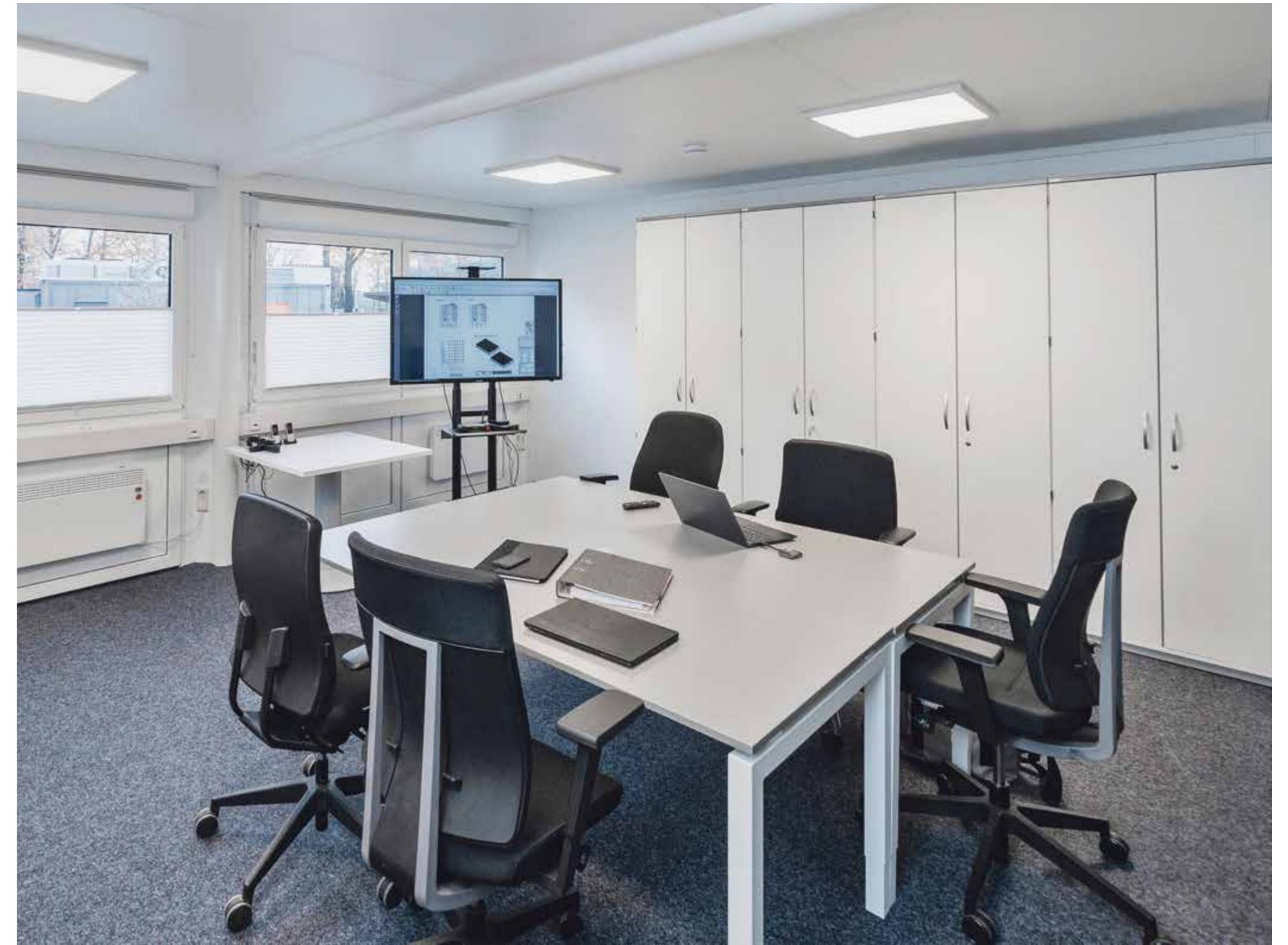




## 9 ELA OFFICES FOR A GROWING COMPANY

“The delivery was on time and assembly was carried out by a team of experts.”

Ludger Münstermann  
Head of Facility & Maintenance  
TECE GmbH



See above

The system which ELA created for TECE features meeting rooms in addition to offices.

See centre

With a pleasant room climate and lots of light, the working conditions are ideal in ELA's new office rooms for TECE.

See below

The ELA office system fits in well on the premises of the sanitary specialist TECE.



### New rooms for new employees

“Water in, water out” is how the successful family-run company TECE based in Emsdetten describes its core expertise. “It is similarly simple at ELA Container”, explains Area Sales Manager Simon Harenkamp. “Room container delivered, room container ready for use.” This might be the reason for the healthy relationship between the global manufacturer of sanitary systems and the room specialist based in Haren. TECE only recently expanded its office space with the modular room solutions from ELA Container.

“Our curiosity about the world of our customer leads us to sophisticated products and services”, explains Ludger Münstermann, Head of Facility & Maintenance at TECE. This attitude was apparently successful as the company recruited more employees. “ELA was tasked with creating office rooms for the new members of staff in which they can feel comfortable and work efficiently at short notice”, says Harenkamp. “The extrawide variants of ELA office containers are ideal for this.”

ELA worked with the customer to design the room solution with 18 premium modules and a usable area of 300 square metres to match the appearance of the company's existing building perfectly.

“ELA built a beautiful container system for us here in just a few weeks. It provided advice, quotations and support in an extremely professional and hassle-free manner”, says Münstermann. “It even realised individual change requests at any time and without delay. The delivery was on time and assembly was carried out by a team of experts. It was all great.”

### Details

Location  
Emsdetten

Responsible ELA location  
ELA Container GmbH, Headquarters, Haren (Ems)

Type and number of containers  
14 ELA premium containers  
4 ELA quality all-rounders

Floor space  
300 m<sup>2</sup>

Use  
Offices

Colour/floor  
Outer walls: Signal white, RAL 9003,  
All-round screen (attic):  
Traffic black, RAL 9017  
Inner walls and ceiling: White  
Floor: Needle felt, grey

Extra equipment  
Split air-conditioning units for cooling and heating, smoke alarms, LED lighting, needle felt flooring, awning, attic all round, traffic black, RAL 9017, all-round privacy shielding and creep zone protection, mobile ELA concrete foundations, furniture and amenities provided by the customer

Purchased or leased  
Leased

Duration of use  
Approx. 1.5 years





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## ENJOYABLE CLASSES IN CONTAINERS

See above

With large windows and bright rooms, mobile ELA classrooms are the ideal teaching and studying environment for pupils and teachers.

See centre

Some classes moved into the ELA container school while renovations were being carried out on the main building.

See below

Wide corridor modules with energy-saving LED lighting connect the rooms in the temporary school.

### ELA classrooms for a school in Diepholz

"It is much more enjoyable to teach in the container classrooms than in the old building." This was the conclusion of the pupils at the vocational training centre Berufsbildungszentrum Dr. Jürgen Ulderup (BBZ) in Diepholz. They have been attending classes in mobile classrooms from ELA Container for a few months.

As with a lot of schools, almost no changes had been made to the main building of the BBZ since the mid-70s. Alternative classrooms now had to be found for use during upcoming renovations.

Working closely with the administrative district of Diepholz, the school and the architect, ELA Container developed a mobile container solution in line with the specifications of the school. "ELA offered extremely helpful and pragmatic suggestions", acknowledges the architect Rolf Wege. Construction went exactly as planned and ELA was even able to fulfil every individual request regarding fittings and equipment.

Nine classrooms which can accommodate around 250 pupils were created using 32 ELA premium containers and four ELA quality all-rounders on an area of more than 630 square metres. The rooms are fitted with acoustic panels. "I would personally recommend them to every prospective user as they really contribute to the positive atmosphere in the room", recommends the architect Wege.

ELA Area Sales Manager Simon Harenkamp and the project manager Kevin Koopmann are happy: "When the pupils like the temporary solution better than the original building, you know you have done everything right."

### Details

**Location**  
Diepholz

**Responsible ELA location**  
ELA Container GmbH, Headquarters, Haren (Ems)

**Type and number of containers**  
32 ELA premium containers  
4 ELA quality all-rounders

**Floor space**  
630 m<sup>2</sup>

**Use**  
School building / vocational training centre for 250 pupils

**Colour/floor**  
Outer walls: Pebble grey, RAL 7032  
Inner walls and ceiling: White  
Floor: PVC, light grey

**Extra equipment**  
Acoustic ceiling panels, emergency exit lights, privacy shielding and creep zone protection, cable ducts, LED lighting with presence detectors, smoke alarms, external stairs to the school's building regulations, kitchen, mobile ELA concrete foundations, furniture and amenities provided by the customer

**Purchased or leased**  
Leased

**Duration of use**  
3 years



11

## CYCLING TO THE AIRPORT

See above

Visitors have an excellent view of the airport from the viewing platform on the roof of the ELA container.

See centre

The ELA special container at Dresden Airport has enough space and security for up to twelve bicycles and electric bikes.

See below

The bike shed made from an ELA special container is just a short walk from the check-in desk at the airport.

### ELA special containers in use to protect the environment

Even airports are increasingly focused on protecting the environment and climate. To reduce CO<sub>2</sub> emissions when passengers travel to and from the airport, Dresden Airport has recently opened a modern, secure bike shed for up to twelve bicycles and electric bikes. The ELA container used for the bike shed is purpose-built.

"This container is not just a bike shed, but also a viewing platform", explains Erik Geidelt, Commercial Branch Manager at ELA Container's office in Frankenberg, Saxony. Visitors can ascend a set of stairs with non-slip steel grating to access the roof of the 20-foot standard shipping container. "They have a perfect view of the airport ramp from there," says Geidelt.

The ELA special container is around 6 metres long and 2.5 metres wide. Its sturdy steel frame construction is fitted with robust, fully welded trapezoidal sheeting with additional insulation on three sides. The viewing platform on the roof has handrails all around it. The LED panels inside the bike shed keep it illuminated even in the darkness. "We painted the container module red at the request of the customer. This makes it match the backdrop of the airport", says Geidelt.

The bike shed is one of many different steps being taken by Dresden Airport to protect the environment and the climate. Passengers and visitors can now leave their bicycles in a more convenient spot and head over to the check-in desk in just a few minutes. The free service is intended for people including passengers with hand luggage or visitors to the airport.

### Details

**Location**  
Dresden, Germany

**Responsible ELA location**  
ELA Container GmbH, Frankenberg, Saxony

**Type and number of containers**  
1 ELA steel container / special design

**Floor space**  
15 m<sup>2</sup> + roof area

**Use**  
Viewing platform and bike shed

**Colour/floor**  
Outer walls: Carmine red (RAL 3002) and traffic grey (RAL 7042)  
Floor: Aluminium, 3 mm thick

**Extra equipment**  
Modified 20-foot high cube steel container, ISO standard, insulation with 60 mm mineral wool panels, doorway, painted to customer specifications, central electrical connection, 380 V AC, lockable 380/230 V distribution board in the lower area of the wall, 3 LED panels in the interior, IIO44 sockets, exterior lighting, staircase, stairhead, platform, terrace, stairs with non-slip steel grating

**Duration of use**  
Several years





# BY THE WAY

## OUR NEW SITE IN TÖNISVORST

The level of demand for mobile container rooms is growing. More and more customers are opting for a quick and flexible container-based room solution in lieu of expensive new builds. ELA Container has responded to this positive trend by opening its new Tönisvorst site in North Rhine-Westphalia last year.

"The new site is strategically important to us", explains ELA Managing Director Günter Albers. Working from there, ELA will be able to supply customers in North Rhine-Westphalia, the Netherlands and Belgium with room modules in no time. "Fast delivery, short transport distances and proximity to the customer are great advantages for ELA customers in an increasingly dynamic environment", says the managing director. ELA's new site near Krefeld stretches across an area of 10,000 square metres. ELA staff there work to ensure that orders are processed and room modules dispatched smoothly. In addition to an office building, the site features an assembly hall

and a storage area. All ELA container models are kept in stock for any application, from an office container to a storage or sanitary container. Forklifts and several special trucks with loading cranes support the work around and outside of the site.

Albers is optimistic: "There is a strong need for mobile room solutions in populous North Rhine-Westphalia and neighbouring countries. Be it nurseries, office buildings, schools, community centres or retirement homes, the family-run company ELA has been showing that anything is possible with innovative container-based solutions for almost 50 years."



## EXPERIENCE ELA VIRTUALLY

In future, ELA 360° will enable customers to "step into" a container system from the ELA website. The service is based on innovative 3D technology that can digitise rooms so they can be experienced from anywhere, at any time, in a similar way to Google Street View.

"The 3D tour is more interactive and more of an experience than just photos and drawings", explains Anastasia Merkovskaja from ELA Marketing. "It makes our products and their applications more tangible and understandable for the customer – especially if a visit in person is not possible."

The first 3D experiences of ELA systems are already available on the ELA website. To see them, scan the QR code below and embark on a journey of discovery with ELA Container.



## ELA SITE OPENED IN AUSTRIA



ELA Container is continuously expanding its distribution network in Europe. The room specialist has even had a presence in Austria since January of last year. The strategically positioned new site in Pettenbach is no more than 50 kilometres away from Linz, Wels and Steyr; the three most important industrial hubs in Upper Austria. "We can offer our customers in Austria quick, flexible and low-cost deliveries thanks to the optimal transport connections", explains ELA

Managing Director Günter Albers. With seven members of staff, a large factory building and a 250-square-metre office building, ELA has already completed its first orders at the new site. "Our customers here enjoy the same all-round service as in Germany, from planning and delivery to container assembly and fittings", says Country Manager Mario Wimmer.

## RED DOT DESIGN AWARD FOR ELA CONTAINER

ELA Container is able to develop an impressive brand design as well as quality room modules. This was underlined by the coveted Red Dot Design Award 2020, which ELA received for Brands & Communication Design last October. This signifies that ELA's new branding is among the most creative and outstanding in its category.

"We are happy that our brand redesign has garnered great recognition even outside of our Company", says ELA Managing Director Günter Albers. Working with the agency schmitz Visuelle Kommunikation based in Wuppertal, ELA Container had completely revamped its logo, developed a recognisable, consistent system of icons and realigned the visual language for ELA products and services.

The square brackets which allude to the edged shape of a container are a key design feature both in the logo and in the presentation of core statements.

The new design was rolled out for all communication measures, from the product catalogue to individual initiatives to the new website.

The Red Dot Design Award's panel of 24 international design experts was also impressed by the clear, concise design of ELA's communication. They scored the almost 7,000 projects that were submitted this year under the theme "In search of good design and creativity". The Red Dot Award is one of the most important design competitions in the world.



## NEW COMPANY: ELA CONTAINER ENGINEERING

ELA Container has established a new company based in Haren (Ems) for room solutions with special requirements. The stated goal of the 23 employees of ELA Container Engineering GmbH, or ECE, is to use their expertise, performance and innovation to develop container modules that are unlike the solutions currently available in the market and then have them certified. In addition to new steel containers and special office container designs, ECE modifies

ISO shipping containers to meet customer specifications and, where necessary, installs external equipment and systems in the containers. "Be it a prototype, a small series or a large series, at ECE we focus heavily on our consulting and development service and utilise synergies within the ELA Container Group", explain Markus Meny, Head of Engineering, and Meinolf Topphoff, Commercial Manager at ECE.





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